



Torch
AWARD

2009 HONOREE



Tender Hearts
at Home
Senior Care
Family Helping Families

Tender Hearts at Home awarded 2009 Torch Award Honoree

Better Business Bureau Recognizes Marketplace Ethics in Tri-State Businesses and Nonprofit Organizations Recognized for Doing The Right Thing

Cincinnati, OH—October 23, 2009 -“Too often the news is about the scandals or problems with businesses and nonprofits,” BBB President Jocile Ehrlich said. “Our Torch Awards not only recognize good organizations, but lets our community know that good organizations that are committed to doing the right thing are the norm.” She added that our community has much to be proud of.

At a gala evening at Cincinnati’s Music Hall, the Better Business Bureau celebrated the recipients and honorees of the BBB’s 2009 Torch Award for Marketplace Ethics.

The Torch Award recipients and honorees were selected by a distinguished panel of independent judges that included: Kathy Daly, C.F.O., Messer Construction; Jennifer Goodin Executive, Director Ronald McDonald House Charities of Greater Cincinnati; Dave Hatter Partner, Libertas Technologies; Tim Meyer President, Meyer Capital Management.

“The Torch Award encompasses the spirit and tradition of the BBB unlike anything else,” BBB President Jocile Ehrlich said. “It recognizes and honors businesses and organizations who fully commit themselves to ethical practices in all aspects of their business dealings.”

2009 Torch Award Winners and Honorees Are:

Business Category Three (50-99 employees)

Honoree:

Tender Hearts At Home Senior Care

Recipient:

Best Upon Request Corporate, Inc.

Business Category One (1 – 19 employees)

Recipient:

Advance Technology Consulting, Inc. (ATC)

Honorees:

Cutter Construction, Inc.

Next Step Networking, Inc.

SkillSource

Business Category Two (20-49 employees)

Recipient:

Apollo Heating and Cooling

Honorees:

Abstract Display, Inc.

Clark-Theders Insurance Agency, Inc.

Business Category Four (100 + employees)

Recipient:

Jones Lang LaSalle

Honorees:

Furniture Fair

General Revenue Corporation

Nonprofit Category, Revenues under 1.5 Million

Recipient:

Cincinnati Nature Center

Honorees:

Cincinnati Habitat for Humanity

Impact 100, Inc.

Nonprofit Category, Revenues over 1.5 Million

Recipient:

Every Child Succeeds

Honorees:

People Working Cooperatively, Inc

The Cincinnati BBB was founded in 1926 when the economy was roaring. Consumers needed to be able to rely and trust the companies they dealt with on a daily basis. The BBB's founding members recognized that need and formed an organization that would set standards, lead the way, and promote a better, respectable and more ethical marketplace. The Torch Awards are a continuation of the BBB's 83-year tradition and commitment to furthering that mission.